Leveraging the Synergy between Didactics & Technology

CALICO 2019

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Who is Robotel?

✓ Educational Technology Market
✓ SmartClass+ Language Lab Platform
✓ 35 Years in Business
✓ Global Supplier (85+ Countries)
✓ Montréal-based Canadian Company
✓ Subsidiaries in the USA and China
Language Lab Platform

Blended-Learning Model

✓ Classwork
✓ Self-Access
Diversification – Electronic Publishing
✓ Complete ELT (ESL/EFL) Curriculum
✓ CEFR Language Proficiency Levels: A1, A2, B1, B2 & C1
✓ Pronunciation with AI-based Speech Recognition
✓ Digital Media Library with 2,000+ Activities
✓ Speaking, Listening, Reading & Writing
✓ Auto-grading of 80% of Activities
✓ Hire a team of former language teachers who are *power-users* of our language lab platform
✓ Task them to build a standards-based ELT package
✓ Integrate this ELT package with our platform
✓ Focus on solid pedagogy
✓ Call HQ when it’s ready!
Serendipity & Synergy

Serendipity  The occurrence and development of events by chance in a happy or beneficial way

Synergy  The interaction or cooperation of two or more organizations, substances or other agents to produce a combined effect greater than the sum of their separate effects  \((e.g. 1 + 1 = 3)\)
Variety, Rigor & Learning Modalities

Didactics benefit Technology

✓ “Matching” activities
  ❖ Text Matching
  ❖ Image Matching
  ❖ Category Matching

✓ “Jumbling” activities
  ❖ Letter Jumble
  ❖ Word Jumble
  ❖ Sentence Jumble

✓ Audio/Video Captioning
✓ Variable Length Responses
✓ Audio + Image Stimulus
✓ Auto-Image Flipping
✓ Flash Cards
Thank You!

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