Building Character in Virtual Worlds

Using games and VR to help us become better people

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The Ultima series

- Akalabeth (1979), Ultima I-III (1981-1983) among the first CRPGs
- Ultima Online (1997-present) first big MMORPG
- Gave us the term "avatar" as used in games



Ultima – Morality & Worldbuilding

Ultima IV (1985)

- Morality
 - Moral choice defines character
 - Moral behavior defines character progress
 - Plot driven by demonstrations of moral behavior
 - Player as actual character
- World-building
 - A world laid out in detail with maps and geography
 - Detailed environments, including day-to-day minutiae
 - Characters behave as if they have lives beyond interacting with the player
 - Time, light, moons, wind and other factors
 - Society structured around a moral code of behavior

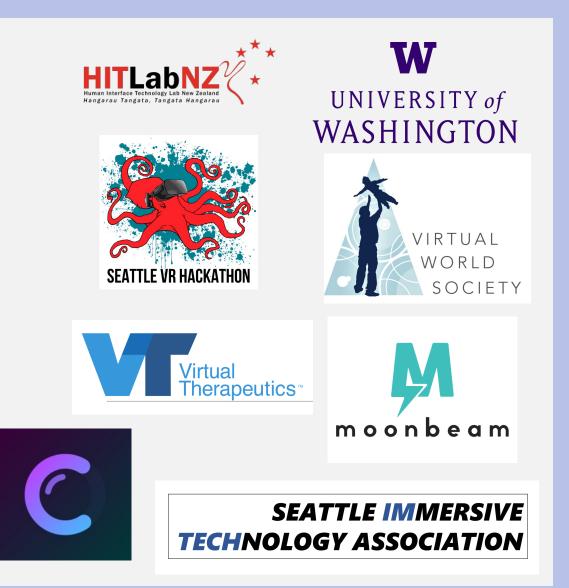


- Later games explored variations:
 - Ultima V (1988) Distortion of a moral code by power and zealotry
 - Ultima VI (1990) Xenophobia, discrimination, and moral conflict
 - Ultima VII (1992) Moral Leadership charisma, humility, and "moral"-washing.
 - Ultima VII, part 2 (1993) Morality as a historical process



Who am I?

- I wear many headsets
 - Virtual World Society Board Member
 - Moonbeam Inc. Co-Founder / COO
 - CurieVision VP of Engineering
- Key stuff I do
 - Engineer & Philosopher
 - XR Researcher, Designer & Developer
 - Community Organizer
 - Story-teller & Game Designer
- Areas of Interest
 - Virtual Worlds
 - Game Design
 - Medicine
 - Education



How many of you:

- Play story-driven computer games?
- Play story-driven table-top games?
- Read or watch genre or alternate-world fiction?
- Engage with place-based VR applications?
- Look back at your time in these activities.
 - Have you had meaningful experiences?
 - Have you changed as a result?
 - Have you reflected on your real problems, identity, and perspective?

Key Idea

- The experiences we have in virtual worlds can be as meaningful as those we have in the real world.
- We can have experiences in virtual worlds that are impossible or impractical to have in the real world.
- Personal growth is largely a function of experience and reflection on that experience.
- Virtual worlds are, therefore, offer powerful opportunities to improve ourselves.

Overview – Structure of the talk

Overview

- Definitions
 - Character
 - Virtual Worlds
- Tour
- Reflections

Tour Stops

- Learning to be virtuous
- Managing stress and anxiety
- Understanding and respecting others
- Developing fortitude and resilience

Disclaimers

- Diverse examples we can only sample a few.
- I didn't make (most of) these examples.
- The use of virtual worlds in more an art than a science

What exactly is "character"?

- Intersubjective Many definitions
- Common Features
 - Factors which influence our choices and behavior
 - A mix of beliefs, ingrained behavior, and psychological attributes
 - Internalized; that is, it is automatic, not considered
- Closely related with our definition of "the good"
- Working definition Character is:
 - That which helps us better participate in civilized society.
 - An gestalt of the internal disciplines that help us be good people

Character – Different Aspects

PERSEVERANCE forgiving reliability GENEROSITY ambitiousness honest responsibility COMPASSION thoroughness fortitude jiveness conscientiousness loyalty encouraging lovingness self-disciplined SERVICE authenticity integrity RESPECTFULNESS It-un ICE resilience courage humility Self-awareness COURAGEOUSNESS

- Building character is not simply a matter of gaining knowledge
 - Knowledge gives understanding, but does not on its own change attitudes or behavior
 - Time, experience, and reflection may benefit from knowledge in building character.
- Building character is not simply a matter of learning skills
 - When and how should skills be applied?
 - How should skills be applied in new scenarios?
- Character is not a matter of pursuing good behavior for external rewards
 - What matters is how we choose to think and behave without or even in the face of incentives
 - Résumé virtues vs Eulogy virtues
- Character is not a matter of compliance with a specific moral code
 - Inflexibility and limited perspective
 - Susceptibility to group-think and capture
- Character implies principles that are frequently in conflict with one another
 - We must learn to assess circumstances and make trade-offs

- What do I mean by virtual worlds?
 - A place, accessed in some mediated way, that feels real but is not
 - A venue for meaningful experiences
 - Limited only by the imagination of the author or of ourselves
 - That have no direct impact on our day-to-day lives





Film

<- Passive Interactive ->



Game



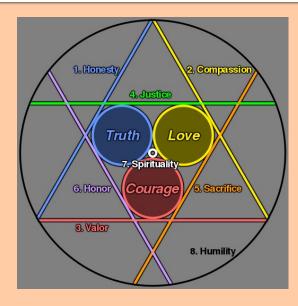
Written Word

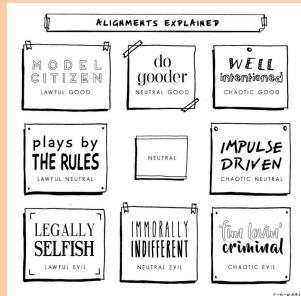
Immersive

- Separate from the technology used to access it
 - Technology and presentation are less important than a sense of meaning and place
 - Immersion vs engagement
- A sense of place
 - Coherent the world makes sense, within its particular rules
 - Responsive our actions have meaning
 - Persistent this place exists separately from us
 - Robust the entities and processes stand up to rigorous inspection
- Social interaction and shared experience
 - The presence of others may greatly enhance a sense of place
 - May also limit or shape the experience in undesirable ways
 - Interactions in shared virtual worlds may have social consequences

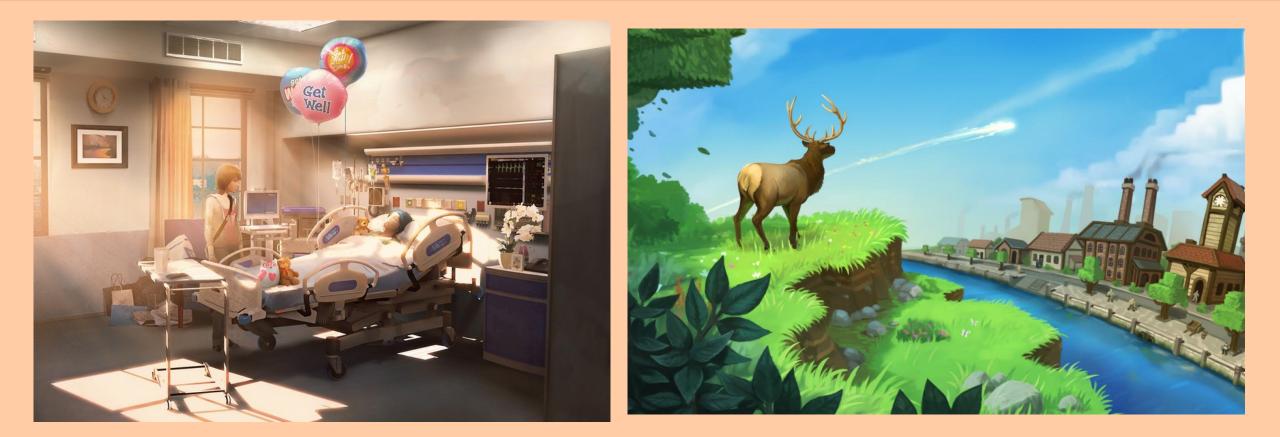
Ethics & Morality

- Virtual Worlds as vehicle for ethics and morality
 - Building on Ultima IV
- Overt use of morality
 - Exposure and vocabulary
 - Allows morality to be addressed directly
 - May define moral codes & structures
- Morality as a game mechanic
 - Assign moral valence to player actions
 - Moral choice and branching narrative
 - Requires formal model
- Developing moral literacy
 - Embed moral conflict into narrative
 - Realistic depiction of human behavior
 - Opportunity to reflect / observe consequences





Morals & Ethics - Examples



- Life is Strange Complex and textured narrative
- Eco Engage players in complex systems with real world implications

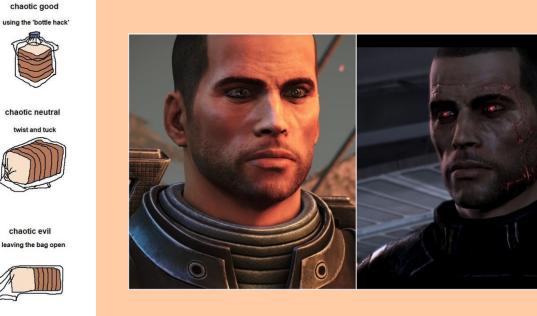
Morals & Ethics - Examples



- Spec Ops The Line Inspires reflection by deliberately creating discomfort
- Dishonored Invests gameplay with moral implications

Morals & Ethics - Pitfalls





- Pop Culture tends to caricature things
- Everything can eventually be reduced to a joke
- Simplistic design leads to simplistic, even harmful lessons

- Distinguishing between moral knowledge, literacy and instinct
- Reflection and dialogue are critical
 - Game studies, critical analysis in academia
 - Growth of popular channels
 - Games appreciation course
- Three approaches
 - Overt The experience actively tries to teach a lesson
 - Veiled the lesson is there, but concealed within a story
 - Accidental there is no authorial intent, yet players find lessons to draw
- Games that don't tell you what is right, but show you a complex world and let you decide

- Virtual Worlds as a means of managing stress and anxiety
 - We're all a bit stressed out and anxious these days
- Different causes, similar symptoms
 - Lack of interest in others and the world around us
 - Impulsive behavior
 - Decreased productivity
 - Irritability, anger, even aggression
 - Difficulty resting and experiencing joy
- Both are related to difficulties in regulating our emotions
- When we are stressed, it is harder for us to be good
 - Harder to stop and think through circumstances
 - Harder to give others the benefit of the doubt

Virtual worlds as an escape hatch

- Get away from mundane stress and the expectations of others
- Opportunity to
 - Reflect
 - Dream
 - Do meaningful things
 - Tell stories where we are the hero
- Spend social time with real or imagined friends
- Example Ocean Rift



Stress & Anxiety - Escape



- Stardew Valley Relaxation and control
- Astroneer Fantasy, exploration, and cooperation

Stress & Anxiety – Meditation / Mindfulness

- Going beyond escape
 - Focused Meditation
 - Controlled / Resonant breathing
 - Biofeedback
- Mindfulness
 - Developing awareness of our own physical and mental processes
 - Diverse practices and skills
 - Spiritual dimension





Stress & Anxiety – Cognitive / Behavior Therapy

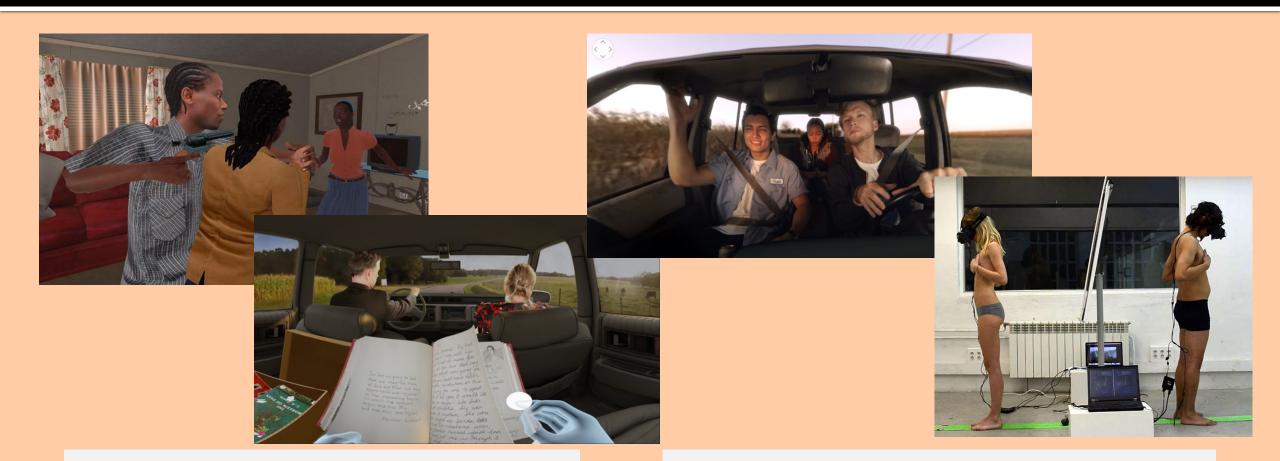
- Cognitive / Behavioral Therapy
 - Observation / Attention to detail
 - Selection bias positive and negative
- Presented within compelling world and narrative
 - Designed to create delightful, wondrous, and comfortably paced experience



Empathy

- Virtual worlds as a means of seeing the world from different perspectives
 - Building empathy from experience
- Understanding others' experiences
 - Challenges and obstacles
 - The reactions of others
 - Triggers, priorities, and emotional context
- Why?
 - Empathy leads to compassion and (may) reduce conflict
 - Ability to work together to solve hidden problems
 - Cultural understanding and connection can smooth relationships and enhance collaboration
- Warning empathy can be misleading and dangerous
 - Avoid channelling anger
 - Avoid taking ownership of another's struggles

Empathy - Examples



Nonny de la PeñaQueerskins

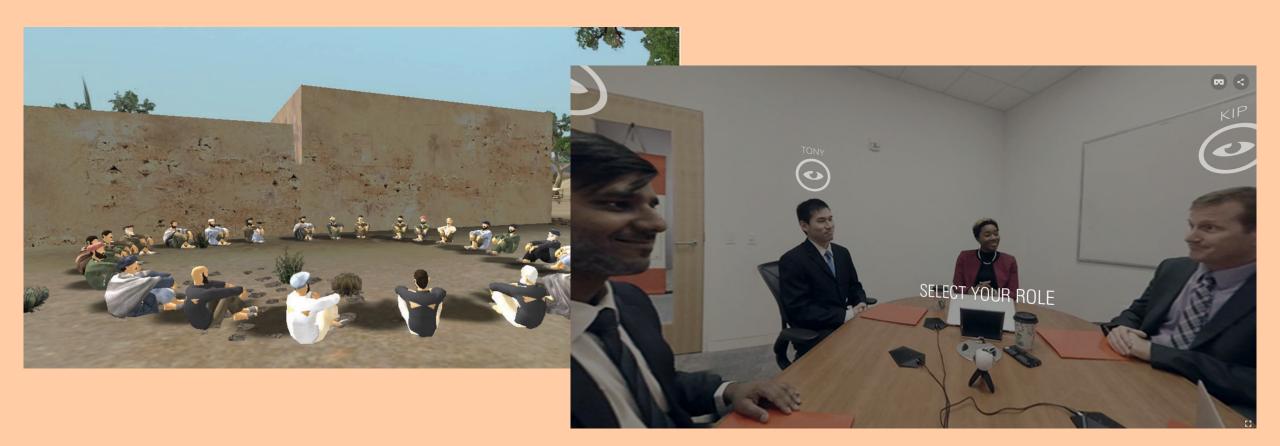
DrinkIQMachine to be Another

Empathy - Examples



- Papers, Please
- A Mortician's Tale

Empathy - Examples



- Cultural Practices
- GlobalVR Business, Communication, and Negotiation Skills

- Virtual Worlds as a place to learn resilience
 - Learn to face real world challenges by facing virtual ones first
- Impossible, abstract, dangerous
 - Facing challenges that we cannot in the real world
 - Difficulty is important
- More fun
 - Scaffolding
 - Structure and Reward
 - Simple and Isolated
- Life Lesson Cheating isn't any fun

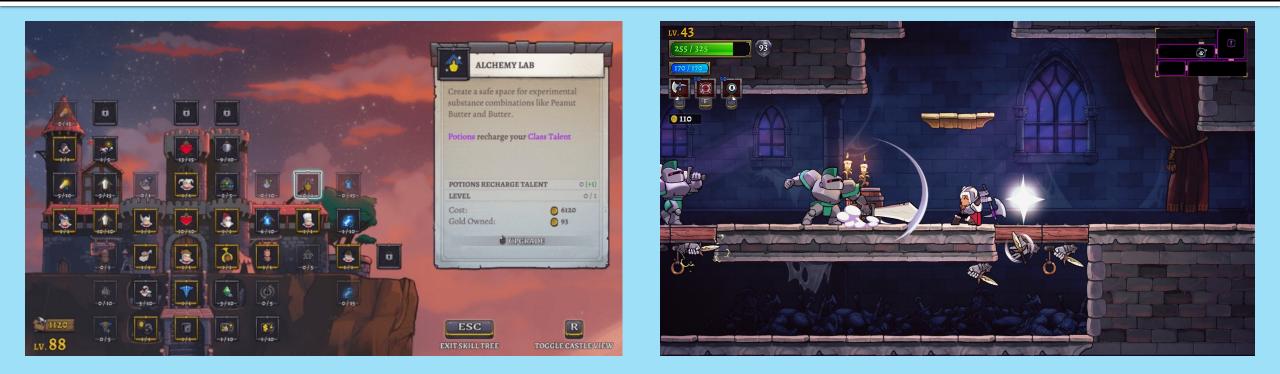


Resilience - Examples



- Dark Souls A game that it is not even remotely fair
 - Presents as a series of struggles that, while extremely challenging, can be overcome
 - Emphasis on practice and learning
 - Minimize opportunities to give up
 - Reduce friction involved in trying again

Resilience - Examples



Rogue-like games – Failure as a core game mechanic
Rogue-lite games – Scaffolding that makes repeated attempts interesting and fun

Factors

- Refined Challenge
- Sense of clear reward
- Feedback & Progress
- Learning a little bit at a time.

Closely related:

- Csikszentmihalyi's Flow Optimal experience occurs when skill and learning are closely matched
- Vygotsky's Zone of Proximal Development Optimal learning occurs during tasks that require slightly more than current skill

- Story-telling with serious themes
 - Tragedy & Loss
 - Complex moral texture, ambiguity, and value trade-offs
 - Diversity and empathy with the struggles of others
- Robust and engaging world-building
 - Visual detail and aesthetic design
 - Narrative, history, philosophy
 - Economics, character behavior
- Showed that games (virtual worlds) could be about more than simple entertainment

- How important is the social context?
 - Shared experience more likely to lead to conversation
 - Individual experience is safer and more directed
- How important is immersion?
 - Visual spectacle, increased bandwidth to the brain
 - Greater sense of transport
 - Increased sense of realism
 - Much higher cost
- Virtual Worlds vs the Metaverse
 - Individual or small group :: open to the public
 - Directed Narrative or Design :: Environmental Design
 - Structured Activity :: Free Action
 - Any media :: Spatial / VR

Misuse of the technologies of persuasion

- Indifferent unintended consequences
- Ill-advised bad design
- Ill-intentioned use propaganda and brainwashing
- Alienation & the risk of addiction
 - Virtual worlds are very attractive; the real world may not be
 - Commitment to a fiction may lead to detachment from real world connections
 - Games, in particular, employ motivational structures that can be highly addictive (skinner boxes, gacha machines)

- How might we design virtual worlds to achieve these goals?
 - Vast possibility space for innovation
 - Lack of invested resources
- Character-building is a life-long process.
 - It pertains to difficult aspects of human behavior that can't be changed on a whim.
 - We must reflect, learn, fail, and try again
- Failure is a short-term option in a long term process.
 - Opportunities for us to fail fast and learn
 - A safe place to do this
- Inspiration vs Teaching
 - Goal should be to inspire people to examine themselves and their experiences, not to force knowledge upon them

Questions?