EXHIBITING & SPONSORSHIP INFORMATION

41st ANNUAL CONFERENCE

May 21 - 25, 2024
May 23 - 24, 2024 (Exhibition)
Carnegie Mellon University
Pittsburgh, Pennsylvania

Confluences and Connections:
Bridging Industry and Academia in CALL

https://calico.org/conference-2024/

CALICO Symposium 2024

The Computer Assisted Language Instruction Consortium (CALICO) is holding its 40th annual conference and exhibition the week of May 21st on the Carnegie Mellon University campus in Pittsburgh, Pennsylvania.

CALICO is an international organization dedicated to research and development in the use of computer technology in language learning: computer-assisted language learning (CALL). The conference will bring together language educators, programmers, technicians, web designers, CALL developers, CALL practitioners, second language acquisition researchers and teachers. CALICO's membership consists of institutions such as libraries and universities, corporations, and individuals hailing from countries throughout the world.

Vendors of hardware, software and related services have the opportunity to promote their products and services to this unique forum gathered for exchanging ideas and information about technology and language learning. Opportunities are available through exhibits, sponsorships and/or advertisements.

Sponsorship Opportunities (Co-sponsorship opportunities available)

Opening Reception • $10,000

- Exclusive recognition for sponsorship of Opening Reception
- Literature table at Opening Reception
- Complimentary 8' X 20' exhibit space
- Four complimentary conference registrations (in addition to the four registrations included with exhibit space)
- Full page ad in conference program
- Inside front cover acknowledgement in conference program
- Sponsor sign recognition
- Pre-conference attendees mailing list

Technology Showcase Reception • $5,000

- Exclusive recognition for sponsorship of Showcase Reception
- Literature table at the Showcase Reception
- Complimentary 8' X 10' exhibit space
- Two complimentary conference registrations (in addition to the two registrations included with exhibit space)
- Half page ad in conference program
- Inside front cover acknowledgement in conference program
- Sponsor sign recognition
- Pre-conference attendees mailing list

Panels on Conference Theme • $750 (2 of 3 panels remaining)

- Exclusive recognition for sponsorship of Panel
- Banner ad within the mobile app
- Pre-conference attendees mailing list

Luncheon • $5,000

- Exclusive recognition for sponsorship of Luncheon
- Literature table at the Luncheon
- Complimentary 8' X 10' exhibit space
- Two complimentary conference registrations (in addition to the two registrations included with exhibit space)
- Half page ad in conference program
- Inside front cover acknowledgement in conference program
- Sponsor sign recognition
- Pre-conference attendees mailing list

Mobile App • $3,000

- Exclusive recognition for sponsorship of Whova app
- Banner ad within the mobile app
- Complimentary 8' X 10' exhibit space
- One complimentary conference registrations (in addition to the two registrations included with exhibit space)
- Sponsor sign recognition
- Pre-conference attendees mailing list

Coffee Break • $2,500

- Exclusive recognition for sponsorship of Break
- Complimentary 8' X 10' exhibit space
- One complimentary conference registrations (in addition to the two registrations included with exhibit space)
- Pre-conference attendees mailing list

Name Badges • $1,500

- Exclusive recognition for sponsorship of Badges
- Customized lanyards with corporate logo
- Sponsor sign recognition

Exhibition Details

Location:

Carnegie Mellon University
Pittsburgh, Pennsylvania

Exhibit Space Cost

$900 per 8' X 10' space (80 square feet)

Exhibit Space Payment:

• 50% non-refundable deposit due upon booking
• Full balance due on or before April 23rd, 2024
• Cancellation after April 23, 2024 non-refundable

Exhibit Space Includes:

• Draped space
• Company name sign
• One 6' skirted table
• Two side chairs
• Two conference registrations
• Badges for exhibit personnel
• Presentation session (if signed up by February 1, 2024)
• Full page black & white ad in Conference Program (artwork due by March 15, 2024)
• General security

 * Shared wireless internet connectivity is complimentary. Hard wired internet connectivity is available for an additional charge.

Exhibition Hours & Dates

Move-in
Wednesday, May 22   12:00pm - 5:00pm

Display Hours
Thursday, May 23   8:00am - 3:00pm
Friday, May 24   8:00am - 3:00pm

Move-out
Friday, May 24   3:00pm - 5:00pm

Advertising

All exhibitors at CALICO have the opportunity to advertise in the Conference Program that is distributed to all attendees of the conference.

Take One Table • $300

Can't make it to the event but want to get your literature in front of this qualified audience? You can have your literature distributed at the "Take One" Table area. We will distribute and replenish your literature in this specially designated area at the exhibition.
• Exhibition company is responsible for shipment arrangements of literature both to and from exhibition facility.
• Take One Table area is to be unstaffed. No exhibitors or corporate representatives will be allowed in this designated area.

Sign Up Form

Interested in:

☐ Booth Rental

☐ Sponsorship of _____

☐ Take One Table Only

Contact Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ ZipCode: _____

Phone: _____'Email: _____

Web: _____

RETURN TO:

CALICO
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601 University
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