

EXHIBITING & SPONSORSHIP INFORMATION

42nd ANNUAL CONFERENCE



Converging Realities and Realms of Possibility

May 27 - 31, 2025 (Full Conference Dates)

May 29 - 30, 2025 (Exhibition Days)

San Diego State University

San Diego, California

<https://calico.org/conference-2025/>

CALICO Symposium 2025

The Computer Assisted Language Instruction Consortium (CALICO) is holding its 42nd annual conference and exhibition the week of May 27th on the San Diego State University campus in San Diego, California.

CALICO is an international organization dedicated to research and development in the use of computer technology in language learning: computer-assisted language learning (CALL). The conference will bring together language educators, programmers, technicians, web designers, CALL developers, CALL practitioners, second language acquisition researchers and teachers. CALICO's membership consists of institutions such as libraries and universities, corporations, and individuals hailing from countries throughout the world.

Vendors of hardware, software and related services have the opportunity to promote their products and services to this unique forum gathered for exchanging ideas and information about technology and language learning. Opportunities are available through exhibits, sponsorships and/or advertisements.

Sponsorship Opportunities (Co-sponsorship opportunities available)

Opening Reception • \$10,000

- Exclusive recognition for sponsorship of Opening Reception
- Literature table at Opening Reception
- Complimentary 8' X 20' exhibit space
- Four complimentary conference registrations (in addition to the four registrations included with exhibit space)
- Full page ad in conference program
- Inside front cover acknowledgement in conference program
- Sponsor sign recognition
- Pre-conference attendees mailing list

Technology Showcase Reception • \$5,000

- Exclusive recognition for sponsorship of Showcase Reception
- Literature table at the Showcase Reception
- Complimentary 8' X 10' exhibit space
- Two complimentary conference registrations (in addition to the two registrations included with exhibit space)
- Half page ad in conference program
- Inside front cover acknowledgement in conference program
- Sponsor sign recognition
- Pre-conference attendees mailing list

Panels on Conference Theme • \$750 (2 of 3 panels remaining)

- Exclusive recognition for sponsorship of Panel
- Banner ad within the mobile app
- Pre-conference attendees mailing list

Luncheon • \$5,000

- Exclusive recognition for sponsorship of Luncheon
- Literature table at the Luncheon
- Complimentary 8' X 10' exhibit space
- Two complimentary conference registrations (in addition to the two registrations included with exhibit space)
- Half page ad in conference program
- Inside front cover acknowledgement in conference program
- Sponsor sign recognition
- Pre-conference attendees mailing list

Mobile App • \$3,000

- Exclusive recognition for sponsorship of Whova app
- Banner ad within the mobile app
- Complimentary 8' X 10' exhibit space
- One complimentary conference registrations (in addition to the two registrations included with exhibit space)
- Sponsor sign recognition
- Pre-conference attendees mailing list

Coffee Break • \$2,500

- Exclusive recognition for sponsorship of Break
- Complimentary 8' X 10' exhibit space
- One complimentary conference registrations (in addition to the two registrations included with exhibit space)
- Pre-conference attendees mailing list

Name Badges • \$1,500

- Exclusive recognition for sponsorship of Badges
- Customized lanyards with corporate logo
- Sponsor sign recognition

Exhibition Details

Location:

San Diego State University
San Diego, California

Exhibit Space Cost

\$900 per 8' X 10' space (80 square feet)

Exhibit Space Payment:

- 50% non-refundable deposit due upon booking
- Full balance due on or before April 23rd, 2025
- Cancellation after April 23, 2025 non-refundable

Exhibit Space Includes:

- Draped space
 - Company name sign
 - One 6' skirted table
 - Two side chairs
 - Two conference registrations
 - Badges for exhibit personnel
 - Presentation session (if signed up by February 1, 2025)
 - Full page black & white ad in Conference Program (artwork due by March 15, 2025)
 - General security
- * Shared wireless internet connectivity is complimentary.

Exhibition Hours & Dates

Move-in

Wednesday, May 28 12:00pm - 5:00pm

Display Hours

Thursday, May 29 8:00am - 3:00pm

Friday, May 30 8:00am - 3:00pm

Move-out

Friday, May 30 3:00pm - 5:00pm

Advertising

Expanded ad placement within the conference program is available as well as within the conference app. Please contact the CALICO office for details and costs: info@calico.org

Take One Table • \$300

Can't make it to the event but want to get your literature in front of this qualified audience? You can have your literature distributed at the "Take One" Table area. We will distribute and replenish your literature in this specially designated area at the exhibition.

- Exhibition company is responsible for shipment arrangements of literature both to and from exhibition facility.
- Take One Table area is to be unstaffed. No exhibitors or corporate representatives will be allowed in this designated area.

Sign Up Form

Interested in:

- Booth Rental
- Sponsorship of _____
- Take One Table Only

Contact Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ ZipCode: _____

Phone: _____ 'Email: _____

Web: _____

RETURN TO:

CALICO
214 Centennial Hall
601 University Drive
San Marcos, TX 78666
Email: info@calico.org